



**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FOURTH QUARTER 2013
JANUARY 2, 2014**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From October 1 through December 31, 2013, KPLX (FM) aired 30 minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas" which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2013, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Fourth Quarter of 2013:

- 1 Services For Special Needs Children
- 2-Hunger
- 3-Science and Education
- 4-Health Services
- 5-Senior Services

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Bryan's House
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 6, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director of Bryan's House, David Thomas, about the services they provide to children with special needs.

SERIES TITLE: Impact Texas
PROGRAM: North Texas Food Bank
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 13, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Sandra Lewis with The North Texas Food Bank about their urgent request for food assistance, as well as volunteer needs with the organization.

SERIES TITLE: Impact Texas
PROGRAM: Miles Against Melanoma
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 20, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week's interview was with the founder of Miles Against Melanoma, as well as with Dr Schussler with UT Southwestern. We spoke about risks for Melanoma, volunteer opportunities with the organization, as well about their annual event.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse For The Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 27, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke with Blake Lindsay, Communications Manager with Dallas Lighthouse For The Blind. We spoke about Blind Awareness Month, his experiences, having been blind since a toddler, and having had a successful radio career himself. We spoke about the services the Lighthouse provides in addition to the inspiration and support they give to Texans who are blind and visually impaired.

SERIES TITLE: Impact Texas
PROGRAM: Ronald McDonald House of Fort Worth
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –November 3, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Jennifer Johns, Executive Director at the RMHFW. We spoke about the services the house offers for families with children staying in local hospitals, as well as many volunteer opportunities to support the work of the house and the families visiting.

SERIES TITLE: Impact Texas
PROGRAM: Salvation Army DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 10, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke with Major Matthews and Pat Patey, Communications Manager. We spoke about the services that Salvation Army provides such as housing assistance, food assistance and others. We also spoke about this year's Angel Tree campaign.

SERIES TITLE: Impact Texas
PROGRAM: Senior Source
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 17, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Betty Howser, Communications Director with The Senior Source. We talked about senior needs as we head into the holidays.

SERIES TITLE: Impact Texas
PROGRAM: American Diabetes Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 24, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This weekend we spoke with the American Diabetes Association for North Texas. We spoke about the complications of diabetes, risks as we head into the holidays being a heavy "eating" time of year as well as ways to combat and reverse certain types of diabetes complications.

SERIES TITLE: Impact Texas
PROGRAM: Perot Museum of Nature & Science
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 1, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This weekend marked the 1 yr anniversary of the opening of the museum. We looked back over the last year, talked about the crowing achievements, as well as looked forward to 2014.

SERIES TITLE: Impact Texas
PROGRAM: MADD North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 8, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: With the holidays upon us, we sat down with Jeff Miracle, Executive Director for MADD North Texas, to talk about drinking and driving, underage drinking, and making it through the holidays safe.

SERIES TITLE: Impact Texas
PROGRAM: Kidney Foundation of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –December 15, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This weekend's discussion was all about kidney disease with the Kidney Foundation of North Texas. We talked about risks for kidney disease, things to look for, as well as volunteer opportunities at their local events.

SERIES TITLE: Impact Texas
PROGRAM: Wilkinson Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 22, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Wilkinson Center about the services they provide as a pathway out of poverty in North Texas

SERIES TITLE: Impact Texas
PROGRAM: Wilkinson Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 29, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week was a repeat of last week's show due to technical issues.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

October 19th- Komen Race for the Cure

To raise awareness about breast cancer

October 25th- Journey of Hope Golf Tournament

To raise awareness of the charity- The charity provide support at no cost for children, teens, young adults and their families as they learn to mourn the death or impending death of their loved one in a safe, caring and nurturing environment.

October 29th- Big Brothers/ Big Sisters Black Tie Ball

Lisa Taylor help host the Black Tie Ball- The funds raised from the Big Black Tie Ball will directly benefit the more than 4,000 children currently waiting for a Big Brother or a Big Sister.

November 19th- Brian Tumor Walk

To raise awareness and much needed resources to fund critical brain tumor specific programs to improve the lives of all those affected by brain tumors.

November 23rd- GMC Albertsons "Stuff a Truck"

Patrons brought canned good to benefit North Texas Food Bank and the Salvation Army

November 30th- GMC Albertsons "Stuff a Truck"

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December 4th- Whataburger Toy Drive

Community Partners of Dallas want to help make holiday wishes come true for over 4500 kids in the care of the Child Protective Services.

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December 12th- Whataburger Toy Drive

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December 13th- Whataburger Toy Drive

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December 14th- Holt CDJ

Annual Coat Drive for Kids! Listeners could bring gently worn or brand new coats of any size for the underprivileged kids in the Dallas Ft Worth area who will be cold this winter without your donation. Please help those that can't help themselves stay warm this winter with a donation of any size coat for kids!

December 21st - GMC Albertsons "Stuff a Truck"

Patrons brought canned goods to benefit North Texas Food Bank and the Salvation Army